



AGENDA

Golf Advisory Board Meeting

5:15 PM - Wednesday, July 26, 2023

Parks and Recreation Conference Room, 500 E. 3rd Street

Addition To Procedural Information Option For Remote Participation:

1. By Telephone:

When it is time to speak during the meeting, the moderator will unmute the line, state the person's name who will be speaking.

To participate, dial the following phone number: +1 669 900 6833 US

Then, there will be a prompt to enter the meeting ID followed by the pound (#) sign.

Meeting ID: 847 1622 8756#

Please press # when asked for a participant ID.

Stay on the line until the meeting moderator provides additional instructions

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Title VI and ADA Grievance Policy and Procedures can be located on the City of Loveland website at: cityofloveland.org

Password to the public wireless network (colquest) is accesswifi

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6. NON-ACTION OR INFORMATIONAL ITEMS

- 6.1. 2024 Fees and Policies
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- 6.2. The Olde Course at Loveland Historical Signage
Presenter: Andrea Sheldon
*At meeting

7. STAFF REPORTS

- 7.1. Golf Manager Report | Mark Esoda
7.2. Financial | Andrea Sheldon

8. BOARD MEMBER COMMENTS

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UPCOMING MEETINGS OR EVENTS

Loveland Classic Golf Tournament Saturday, 08.12 & Sunday 08.13.2023

Next Meeting Wednesday, 08.23.2023



MINUTES

Golf Advisory Board Meeting

5:15 PM - Wednesday, May 24, 2023

Mariana Butte Maintenance Facility, 499 Rossum Drive

The Golf Advisory Board of the Loveland, CO was called to order on Wednesday, May 24, 2023, at 5:15 PM, in the Mariana Butte Maintenance Facility, 499 Rossum Drive, with the following members present:

PRESENT: Board: Denise Rhoades, Blake Nicholson, Beth Soderquist, David Spangler, Greg Oehman, Peggy Pellizzari, Will Parker
Council: Councilor Pat McFall
Staff: Leo Calabro, Jordan McCormick, Andrea Sheldon, Kara Kish, Mark Esoda, Kaylynn Thompson

EXCUSED: Nate Thoreson, Chuck Weirauch

1. CALL TO ORDER

The meeting was called to order at 5:23pm. Mark Esoda introduced Kara Kish as the new Parks and Recreation Director

2. ADOPTION OF MINUTES

The minutes from the April 26, 2023, meeting were unanimously approved as submitted.

3. CITIZENS REPORT- No report from citizens

4. COUNCIL LIAISON REPORT

Councilor McFall updated the Board on recent Council topics including;

- Approval of Centerra South which is to include a Whole Foods and maybe a King Soopers; also, negotiations are ongoing with a new high-end employer.
- The airport is in the process of hiring a new manager.
- Ongoing discussions regarding the homeless population; there is a move towards working with Outreach Agencies to act as ambassadors (similar to Fort Collins). Staff is to develop plan and budget for Council consideration.

5. NON-ACTION OR INFORMATIONAL ITEMS

Overview of Mariana Butte Clubhouse Operations | 2023 Season

The Mariana Butte Head Golf Professional, Leo Calabro, briefed the Board on Clubhouse operations for the 2023 season. Specifically,

- Business has been good; every day is busy and steady. Staff has opened more tee back 9 tee times in the evening to accommodate evening players.

- Leasing additional carts to supplement aging fleet. New rental fleet should be arriving before the end of July.
- Mariana Butte is hosting summer, junior golf camps this season and things are going well.
- The pro shop is finally getting more merchandise after experiencing supply chain issues last year.
- The pro shop has 6 returning staff members and 3 new staff members this season.

Overview of Mariana Butte Maintenance Operations | 2023 Season

Jordan McCormick, Golf Course Superintendent for Mariana updated the Board on the following:

- The long winter, followed by a challenging spring, brought temperatures that were below average for a combined 6 months.
- Extreme temperature changes severely affected the Poa Annuua grass. Dead grass on tees was replaced with new sod once the weather permitted. Maintenance is looking into tee covers for next year.
- Staff is working hard to consistently improve course conditions.
- Current projects underway: Range tee renovation, short cutting the chipping areas, and making the greens faster.

6. ACTION OR DISCUSSION ITEMS

Tribute at The Olde Course at Loveland

Andrea Sheldon reviewed the presentation made at the April Board meeting by a citizen-led committee who desire placing a tribute to Don Fox at The Olde Course at Loveland and presented the information in the Board packet relating an alternate solution to the tribute. The alternative solution was devised based on the feedback from the Board at the April meeting and would take the shape of a “historical marker,” sign that encompassed more history of the course, while featuring Don Fox as part of that history. The marker would be placed along the grand entrance for public viewing.

A lengthy discussion ensued with the following topics discussed:

- The Board was not comfortable with the size of the proposed 3’ x 8’ engraved rock tribute.
- There are concerns over the precedent it would set to allow a tribute to a single person.
- There were some concerns regarding the accuracy of the historical aspect.

The board came to the consensus that a more general tribute to the courses history as whole would be appropriate. This tribute also wouldn’t be as large and will slowly be phased in if cost was a concern.

Action: Beth Soderquist suggested that the topic be broken into two parts with separate votes: Part 1 would be a vote on the original proposal made by the citizen-led committee. Part 2 would be a vote on pursuing the alternate option presented by staff.

- ***David Spangler made the motion to not approve the placement of***

the original tribute idea as presented by the citizen-led committee, it was seconded and passed with unanimous approval.

- *David made a second motion to direct staff to continue developing the proposed historical signage idea that incorporates both the history of the course and Don Fox as part of that history; the motion was seconded and passed with unanimous approval.*

Discussion prior to approve included:

- *The importance to share the idea with the citizen-led committee.*
- *The new proposal speaks more to the entire community of golf.*
- *The size of the new sign should stay relatively small, or staff could consider several small signs if needed.*
- *It is important to include the history of the course for others to know and enjoy*

Budget Process 2024

Mark Esoda opened the topic of the 2024 fees and presented the information in the packet, including a preliminary schedule of fees for 2024 as well as proposed policy changes that would affect the 2024 fees.

Action: Policy items were thoroughly discussed and addressed individually.

- ***Program/Policy Changes approved for 2024 and beyond:***
 - *Charge no show tee times full green fee rates with possible grace of 4 no shows, (Unanimous approval)*
 - *Cease the sale of Olde Course Only Mon-Fri noon cart punch pass. (Unanimous approval)*
 - *Further investigate the use of a premiere card and/or the conversion to loyalty cards instead of the use of Smart Cards. (Unanimous approval)*
 - *Place moratorium on the sale of seasonal passes to non-Loveland residents with current non-resident pass holders grandfathered. (Unanimous approval)*
 - *Place a moratorium on the sale of full week seasonal passes while grandfathering current passholders. (Unanimous approval)*
 - *Sunset the private cart program by 2030 (approved with a vote of 5-2 in favor).*
 - *Place a moratorium on the sale of new private cart permits while grandfathering current private cart permit holders. (Unanimous approval)*
 - *Implement a \$50 cart registration fee for all private cart owners then charge a per round/per seat fee that would cover the owner and authorized riders (\$5/9 holes, \$10/18 holes) Guest riders would pay regular cart rental fees. (Unanimous approval)*
- ***2024 Fee changes also unanimously approved:***
 - *No increase to daily green fees.*
 - *Small increase to Seasonal pass base fees; no increase to user fees*
 - *No new full week passes.*

- Increase to the cart fee at Cattail to \$10 per rider.
- \$5/9 holes, \$10/18 for private cart authorized operators. – Guest riders of authorized operators full rental rate per seat – Members of authorized operator household – exempt.

7. STAFF REPORTS

Golf Manager Report: Mark reported on the following items:

- The art installation, “Aces” has been chosen for the Olde Course by the Cultural Services Committee and will be installed hopefully within the next 3 months.
- Kara Kish is the new Parks and Recreation director; Elizabeth Kayl’s last day as Director is June 1st.
- The next meeting will be a golf outing at Cattail Creek on June 28th.
- There is no change on the date that the new golf carts will arrive, the courses will be receiving a few gas-powered carts in the meantime. The delivery date for the new carts is still expected to be July 4th.
- No outside liquor on the courses.
- Golf outing season has started, gift bags were made to gift to tournament directors.
- Movie night at Cattail on June 9th. Free SNAG will be offered, and Staff will promote it on social media.

Financial Report: Andrea provided a brief overview; expenses are tracking above 2022 as are revenue figures. A major factor for higher than anticipated expenses has been the need to purchase replacement batteries for failing carts.

8. BOARD MEMBER COMMENTS- Board members had no further comments

9. ADJOURN - There being no further business, the meeting was adjourned at 8:03pm

UPCOMING MEETINGS OR EVENTS

June 1, 2023, | Elizabeth Kayl Send Off, City Council Chambers 1-3 pm

June 28, 2023, | Next Meeting



AGENDA ITEM: 5.1
MEETING DATE: 07/26/23
DESCRIPTION: Youth Member – Golf Advisory Board

SUMMARY:

The City Clerks office is taking suggested updates to the Board and Commissions Handbook to City Council in August. One of the updates is a request to add a Youth Member to each Board and Commission (except for Planning Commission).

The parameters would be:

- Youth would be a voting member.
- Youth members are typically only appointed for 1-year terms:
 - *“One member shall be a high school student residing within the city who shall be under the age of 21 at the time of appointment and whose term of office shall be for one year coinciding with the school year and the summer months immediately subsequent to such school year; provided that such member shall be excused from meeting attendance during school breaks.”*

To assist the City Clerks in recruiting, they are asking for input and answers to the following questions:

- *What are the qualifications you look for in a youth member?*
- *Is there a time commitment outside of regular meetings?*
- *Is there any mentoring available to these youth members?*
- *Can you provide us with just a little more information about what the experience would generally look like for a youth member?*

Discussion: Discussion for input.



AGENDA ITEM: 6.1

MEETING DATE: 07/26/23

DESCRIPTION: 2024 Fees and Policy Changes

SUMMARY:

At the May 24, 2023, meeting the attached 2024 fees and changes to fee policies were approved as part of the 2024 budget process.

Discussion: Information only

2024 PROPOSED Golf Rates

Mariana Butte

970.667.8308

NON PEAK

Any day or time except for Peak Rate or Off Season Rate

9 Holes Non Peak \$25.00

18 Holes Non Peak \$50.00

PEAK

May 1 – Sept 30 Sat & Sun for tee times Open – Noon

PLUS Holidays regardless of day of week

9 Holes Peak \$27.00

18 Holes Peak \$54.00

SPRING/FALL 03/01-03/31 & 11/01-11/30

9 Holes \$20.00

18 Holes \$40.00

WINTER 12/01-02/29

9 Holes \$17.50

18 Holes \$31.00

JUNIOR 18 & Under

Mon-Fri + Sat/Sun after 1 PM

9 Holes \$12.50

18 Holes \$25.00

TWILIGHT (Holidays Excluded)

After 5:30PM any day

9 Holes \$20.00

18 Holes \$40.00

20/9 or 10/18 Golf Multi-Use Smart Card \$450.00*

*Smart Card Uses expire 12/31

The Olde Course at Loveland

970.667.5256

NON PEAK

Any day or time except for Peak Rate or Off Season Rate

9 Holes Non Peak \$20.00

18 Holes Non Peak \$40.00

PEAK

May 1 – Sept 30 Sat & Sun for tee times Open – Noon

PLUS Holidays regardless of day of week

9 Holes Peak \$22.00

18 Holes Peak \$44.00

SPRING/FALL 03/01-03/31 & 11/01-11/30

9 Holes \$16.00

18 Holes \$32.00

WINTER 12/01-02/29

9 Holes \$13.50

18 Holes \$26.00

JUNIOR 18 & Under

Mon-Fri + Sat/Sun after 1 PM

9 Holes \$10.00

18 Holes \$20.00

TWILIGHT (Holidays Excluded)

After 5:30PM any day

9 Holes \$16.00

18 Holes \$32.00

20/9 or 10/18 Golf Multi-Use Smart Card \$360.00*

*Smart Card Uses expire 12/31

Cattail Creek

970.663.5310

Complimentary Rental Clubs

GREEN FEES

9 Holes \$14.00 | * Add On \$10.00

3 Holes \$6.00

SPRING/FALL 03/01-03/31 & 11/01-11/30

9 Holes \$11.00

WINTER 12/01-02/29

9 Holes \$10.00

JUNIOR 18 & Under Any day/time

9 Holes \$10.00 | Add On \$8.00

SENIOR 62+ Mon-Fri

9 Holes \$11.00 | Add On \$8.00

TWILIGHT

Seasonal: After 6 PM any day

9 Holes \$10.00

10/9 Golf Multi-Use Smart Card \$126 ♦ SR/JR \$99

*Smart Card Uses expire 12/31

The Mini Course at Cattail Creek -SNAG®

970.663.5310

All Rentals Included

SNAG®—Starting New At Golf

GREEN FEES

13 Years and Older \$7.00

5 Years—12 Years \$6.00

4 Years & Under Free

SPRING/FALL 03/01-03/31 & 11/01-11/30

\$5.00

WINTER 12/01-02/29

\$5.00

RENTAL CARTS

Mariana Butte/The Olde Course

9 Holes Per Seat \$12.00*

18 Holes Per Seat \$17.00*

Cattail Creek

9 Holes Per Seat \$10.00*

S. Rider, Full Week (MB/OC)

20/9 or 10/18 Cart Multi-Use Smart Card \$153.00

*Additional Fee Charged for Requested Solitary Rider

PRIVATE CARTS

Allowed By Permit Process

\$50 Yearly Cart Registration Fee

Per RIDER Fees

Cart Owner

9 Holes per Seat \$5.00*

18 Holes per Seat \$10.00*

Guest Riders

9 holes per seat \$12.00

18 holes per seat \$17.00

*Guest riders of authorized operators required to pay rider fee. Members of authorized operator household exempt.

RANGE

All Three Golf Courses

Small \$3.00

Medium \$6.00

Large \$12.00

20 Medium/10 Large Basket Range Multi-Use Smart Card \$108.00*

*Smart Card Uses expire 12/31

SEASONAL PASSES

Available to Loveland residents ❖ Depending upon season, 9-Hole play may be limited

❖ Seasonal Passes not valid for tournament play at MB ❖

Total limit of 700 pass holders; 3 Course = 150 adult, 50 youth ❖ 2 Course passes include Cattail Creek and The Olde Course at Loveland; 3 Course passes include all Loveland golf courses ❖ Valid 01/01-12/31

3 Course Monday-Thurs & Fri. before Noon \$866

3 Course Youth \$346

2 Course Monday-Thurs & Fri. before Noon \$548

2 Course Monday-Thursday \$362

2 Course Monday-Thursday after 1PM \$210

2 Course Youth \$260

SEASONAL PASS USER FEE Per 9 Holes

Per 9-Holes PEAK: May 1 – Sept 30 Sat & Sun Tee times Open – Noon for Mariana Butte and The Olde Course PLUS Holidays regardless of day of week.

\$8.50/9 Holes

Per 9-Holes NON PEAK: For Mariana Butte and The Olde Course any day or time except for Peak Rate, CCGC any day or time.

\$5.50/9 Holes

Full Week Passes—Available to Grandfathered list

3 Course Full Week Individual \$1222

2 Course Full Week Individual \$840

2024 PROPOSED Policy Changes

SEASONAL PASSES

1. 2024 Seasonal passes will be sold to Loveland residents only. Current passholders not residing in Loveland will be grandfathered.
2. Beginning 2024, Full Week Seasonal passes will no longer be offered for sale with the following exceptions
 - Passholders who purchased a full week pass in 2023 will be grandfathered and allowed to purchase
 - People with names on the 3 Course waiting list as of 12/31/23 will have the option to purchase a full week when their name is called from waiting list

CARTS

1. Beginning 2024, the Monday-Friday Noon Cart Smart Card will no longer be sold.
2. The Private Cart program will sunset at all three golf courses in 2030. After that date, private carts will not be allowed on the course.
3. Current limit of number of private carts per course remains the same
4. For 2024 all private carts will move to a system that requires a registration process and registration fee for the year, plus a per seat charge each time the cart is used.
 - Registration fee for 2024 is \$50.00 per cart owner
 - Per SEAT Fees
 - Cart Owner—9 Holes per Seat \$5.00* | 18 Holes per Seat \$10.00*
 - Guest Riders 9 holes per seat \$12.00 | 18 holes per seat \$17.00

*Guest riders of authorized operators required to pay rider fee. Members of authorized operator household exempt

NO SHOWS

1. No Show tee times will be charged the full green fee after a grace of 4 no-shows